



Prime
Carolina Coast



Here Is Where
All The *Fun* Begins...



Welcome To The *Neighborhood*

Looking for a **modern, all-inclusive 55+ community** where you can stay active, meet new friends, and not have to worry about maintaining a house? We think you'll fit right in at a **Prime Independent Living community**.

Prime properties offer active older adults their **dream retirement**: Stylish, pet-friendly apartments, fabulous on-site amenities, delicious home-cooked meals, and fun social activities — **all at a reasonable price**. We'll take care of practical chores so you can pursue your own adventures, whether that's trying a new recipe in your full kitchen, perfecting your golf game on our putting green, or attending a nearby festival with friends.

Words can't convey the feeling of stepping out onto your own private balcony or patio to watch the sun rise or the joy of living just steps away from your best friends with new opportunities to socialize every day. That is why we are excited to meet you in person. We want to get to know you, hear about your plans and show you all the ways **Prime can help you live your best life**.

There is so much more for us to talk about. **Give us a call** to schedule a tour, ask questions, or just learn more about our communities. **We'll show you the Prime difference**.



Services & Amenities

We know that you want to **do more, explore more, and live well**. That's why Prime communities focus on providing the services and amenities you want, alongside carefully designed floor plans and idyllic locales. Our team keeps daily life **maintenance-free**, taking care of the **cleaning, upkeep, and home-cooked meals**, which means you are freer than ever to spend your time doing the things **you love most**.

Services

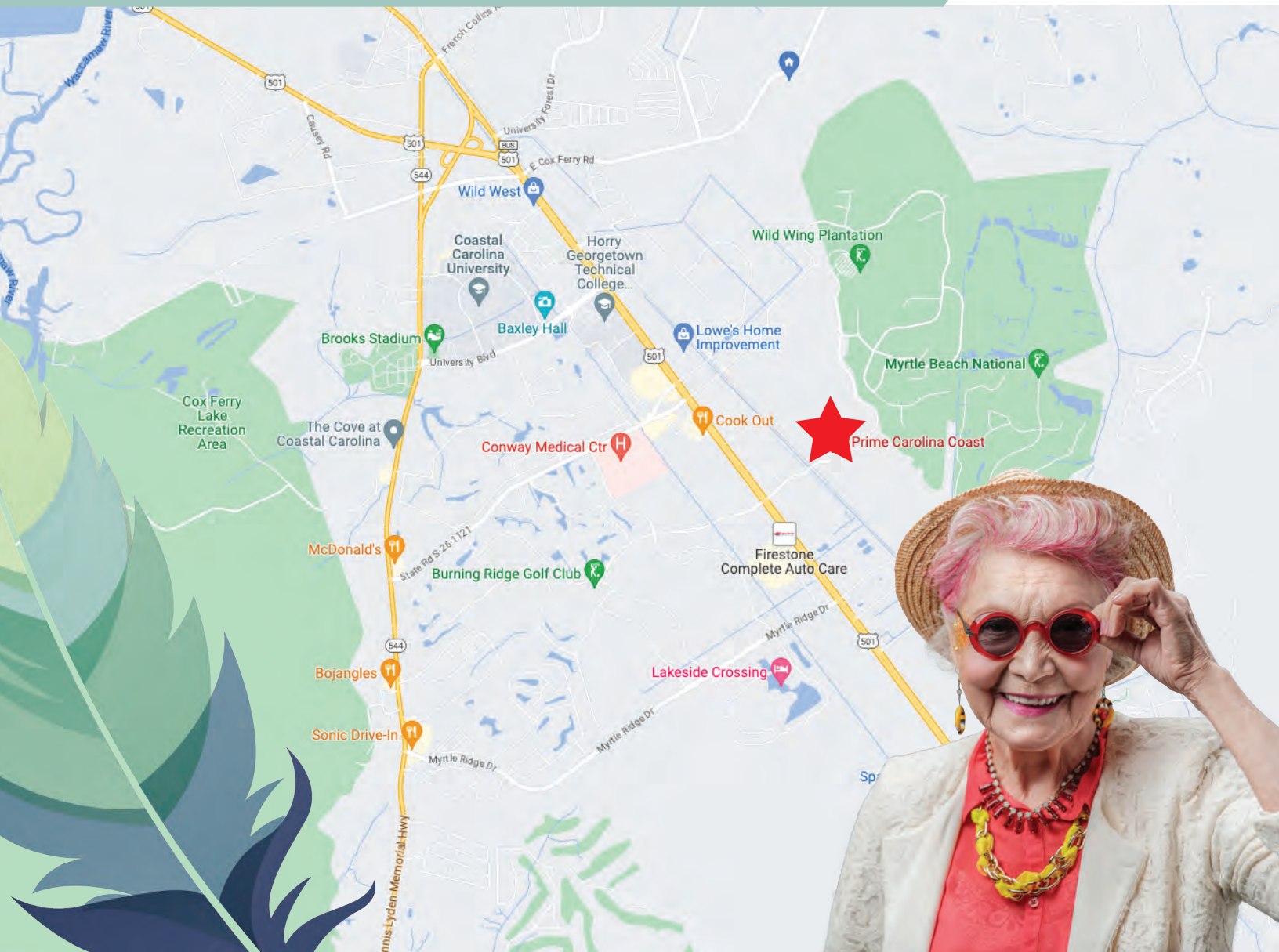
-  Home-cooked meals
-  Resident-led clubs and activities
-  Special events & seasonal parties
-  Transportation & planned outings
-  Community-wide WiFi
-  Water, Electric, and TV
-  Keyless entry & security cameras

Amenities

-  Putting green
-  Pickleball court
-  Bark park
-  Fitness center & aquatic treadmill
-  Movie theater
-  Outdoor patio and grill
-  Billiards room
-  Coffee and ice cream cafe
-  Computer kiosks
-  Hair & nail salon
-  Electric Vehicle Charging Stations



Take a *look*



1 Bedroom *Floor Plans*



Rise
517 sq. ft



Thrive
590 sq. ft



Flourish
697 sq. ft



Dream
819 sq. ft

2 Bedroom *Floor Plans*



Soar

888 sq. ft



Shine

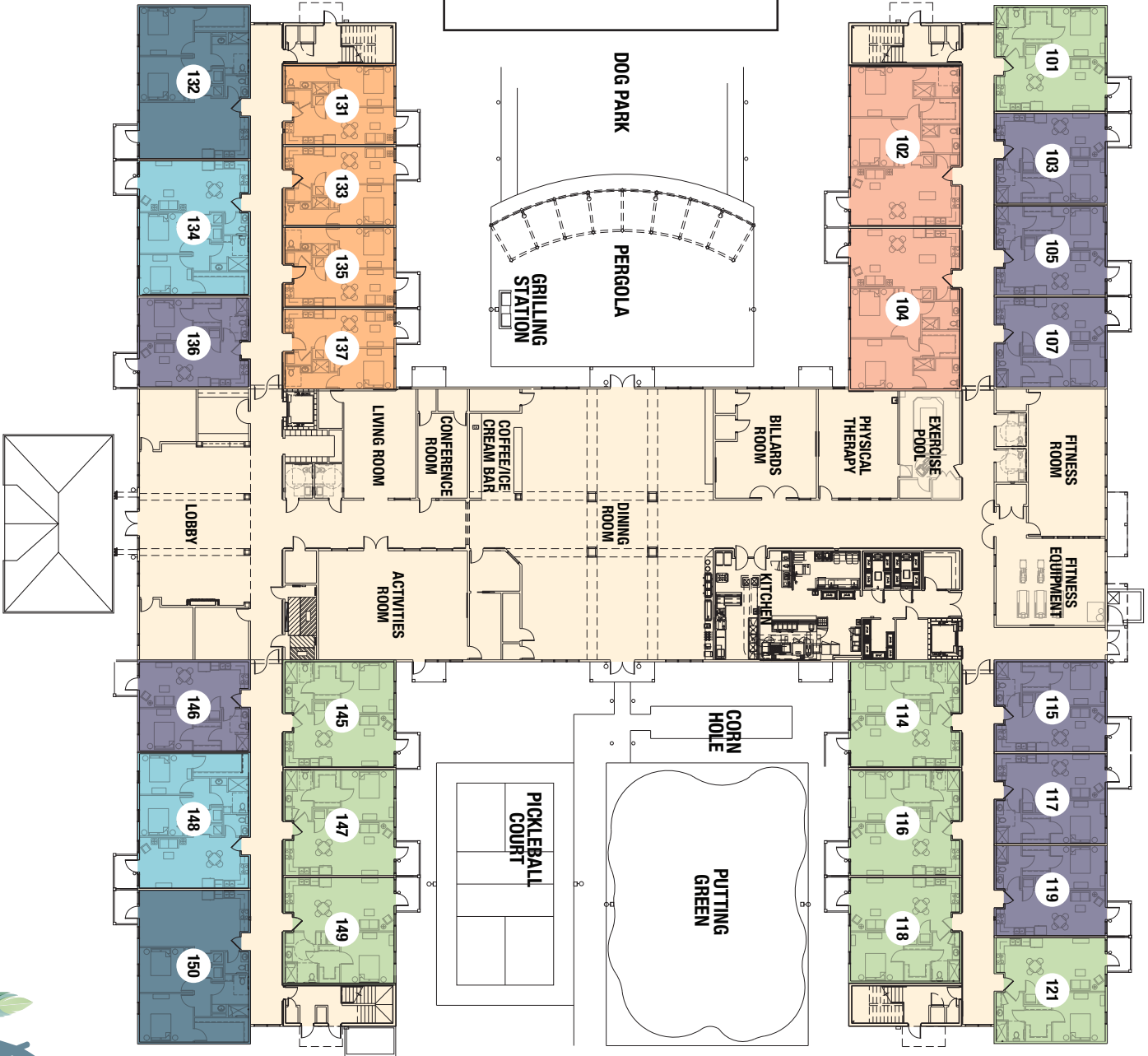
1005 sq. ft










Imagine

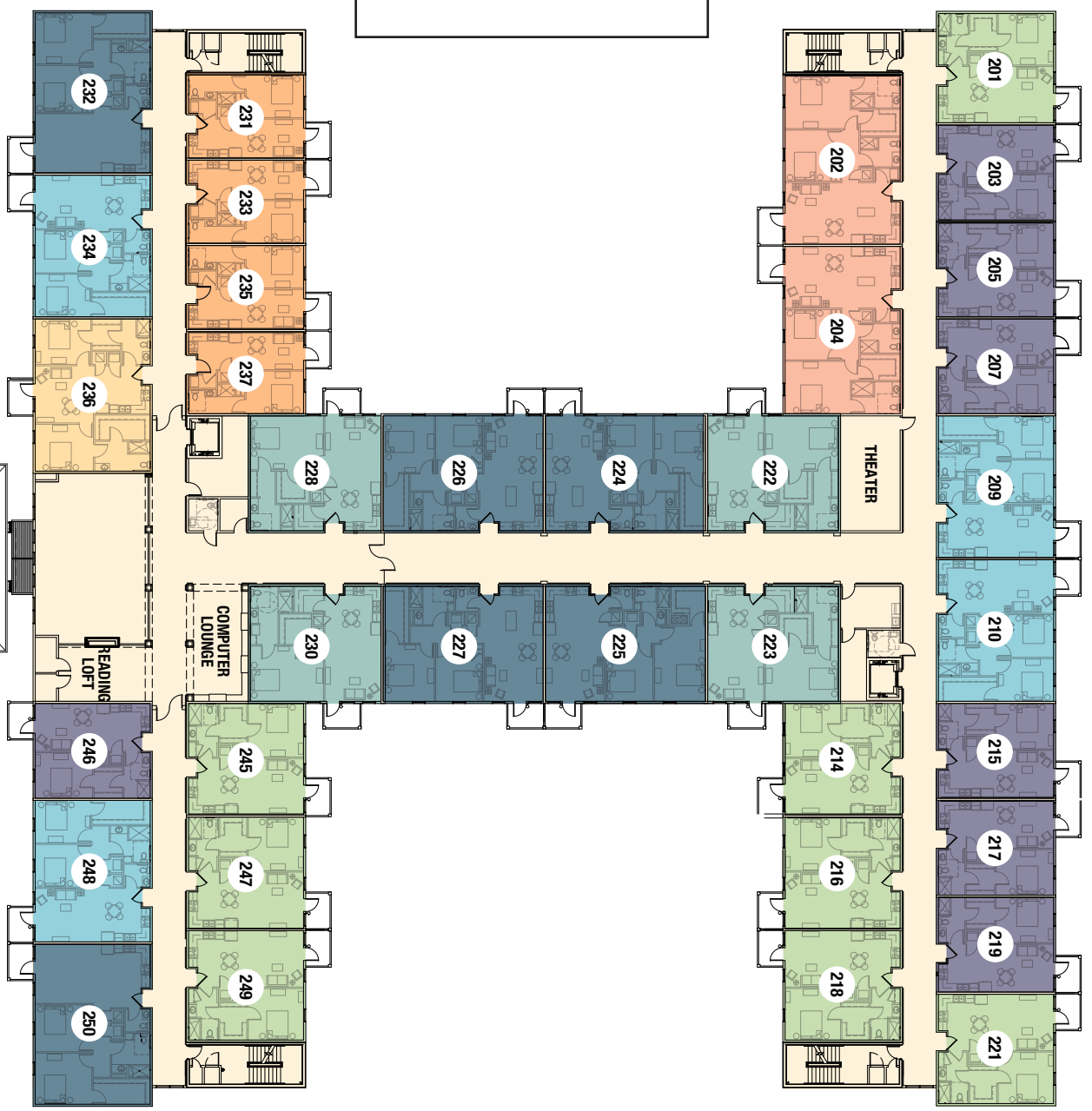
1057 sq. ft

- Rise
- Thrive
- Flourish
- Dream
- Soar
- Shine
- Imagine



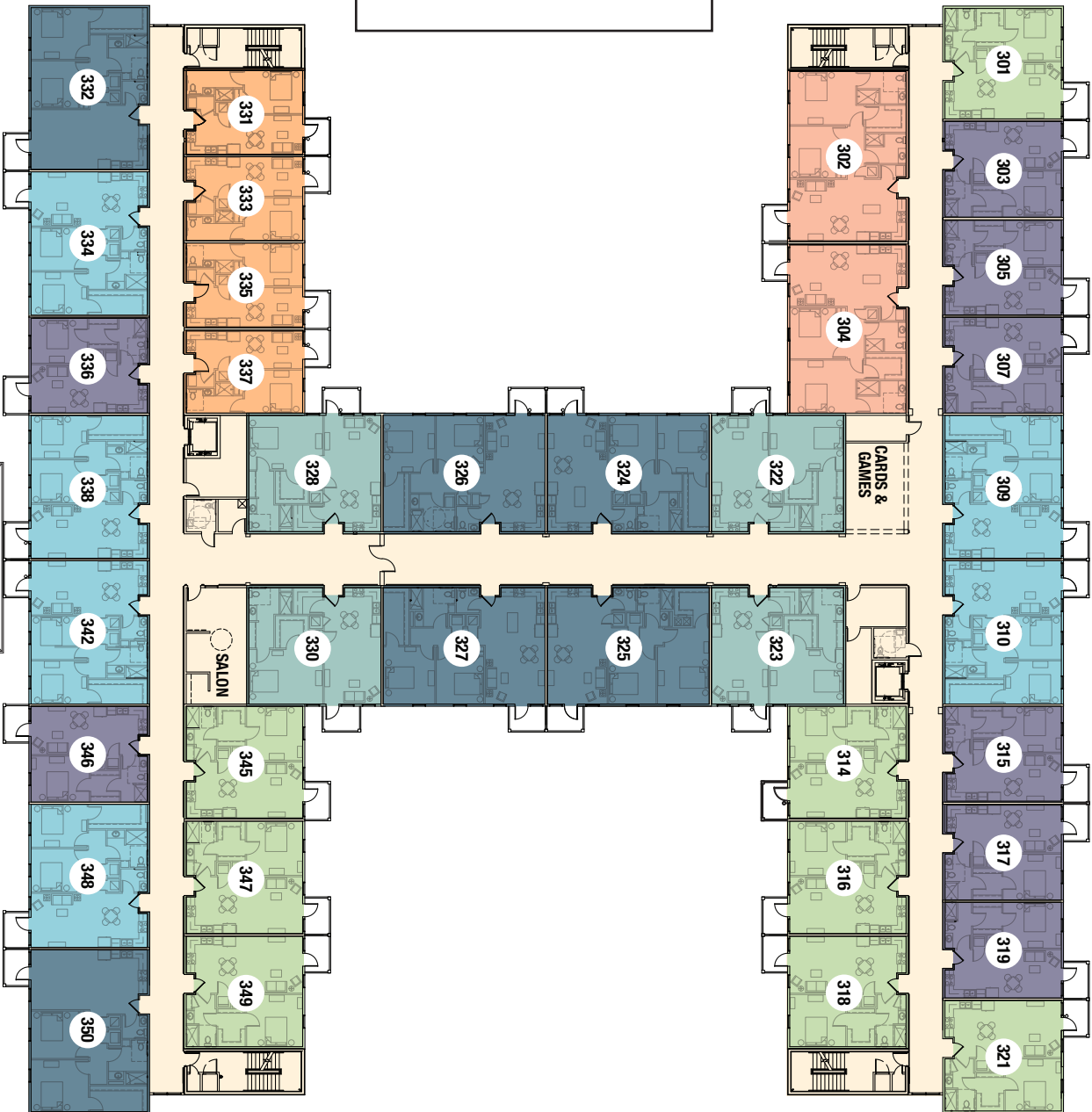
First Floor

	Rise
	Thrive
	Flourish
	Dream
	Soar
	Shine
	Imagine

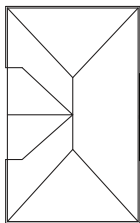









Second Floor

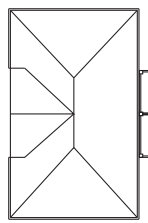
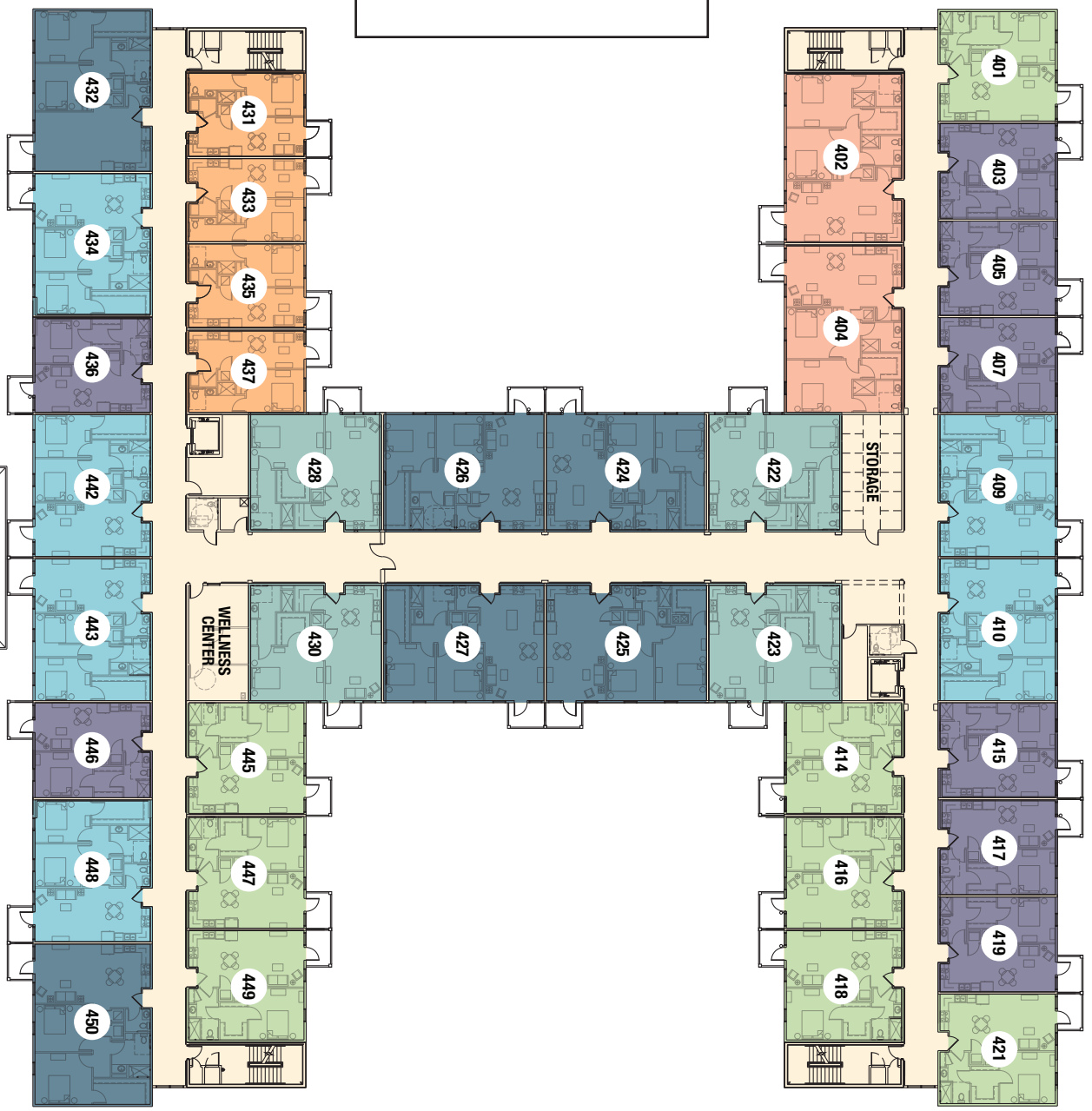
Orange	Rise
Dark Purple	Thrive
Light Green	Flourish
Teal	Dream
Light Blue	Soar
Dark Blue	Shine
Light Orange	Imagine



Third Floor



	Rise
	Thrive
	Flourish
	Dream
	Soar
	Shine
	Imagine



Fourth Floor

Meet the *Prime Independent Living* Team



Joel Locker
CEO

Ranked the #1 Homebuilder Analyst by Bloomberg in 2014, Joel has spent more than a decade building his name both on Wall Street and as a Senior Housing Analyst at FBN Securities. Since 2014, he has dedicated his time to creating an independent living model that is affordable for the middle class while still yielding the best ROI for investors.



Debra Haywood
President of Operations

Debra contributes more than 25 years of independent living, assisted living, and memory care experience to our team. From new construction to sales and consulting, she has worked with senior living communities in 16 states, including Georgia, Tennessee, the Carolinas, and Virginia. Her work on new construction projects brings innovation and forward-thinking concepts to the Prime Independent Living brand.



Brett Massey
President of Project Development

Brett has over 25 years in construction management and coordination for schools, hospitals, restaurants, and multifamily developments, delivering projects both on time and on budget. Since 2009, Brett has served as housing consultant and development coordinator on 13 senior housing communities in Virginia, as well as North and South Carolina.





The Prime *Mission*

- Practice the art of engagement, with our residents, staff, families and vendors
- Build trusting relationships through which all parties benefit
- Seek out new knowledge daily to remain relevant in our industry
- Create achievable goals to build and sustain a thriving business



Cost Comparison



Compare your current household expenses to living in our community.

HOUSEHOLD EXPENSE

	My Monthly Cost	Prime Independent Living
Mortgage/Rental Payment	\$ _____	INCLUDED
Meals	\$ _____	INCLUDED
Repairs/Upkeep	\$ _____	INCLUDED
Lawn Maintenance/Snow Removal	\$ _____	INCLUDED
Security System	\$ _____	INCLUDED
Kitchen Appliances/Washer & Dryer	\$ _____	INCLUDED
Bi-Weekly Housekeeping	\$ _____	INCLUDED

UTILITIES

Electricity	\$ _____	INCLUDED
Gas	\$ _____	INCLUDED
Water	\$ _____	INCLUDED
Cable/Internet	\$ _____	INCLUDED
Trash Removal	\$ _____	INCLUDED

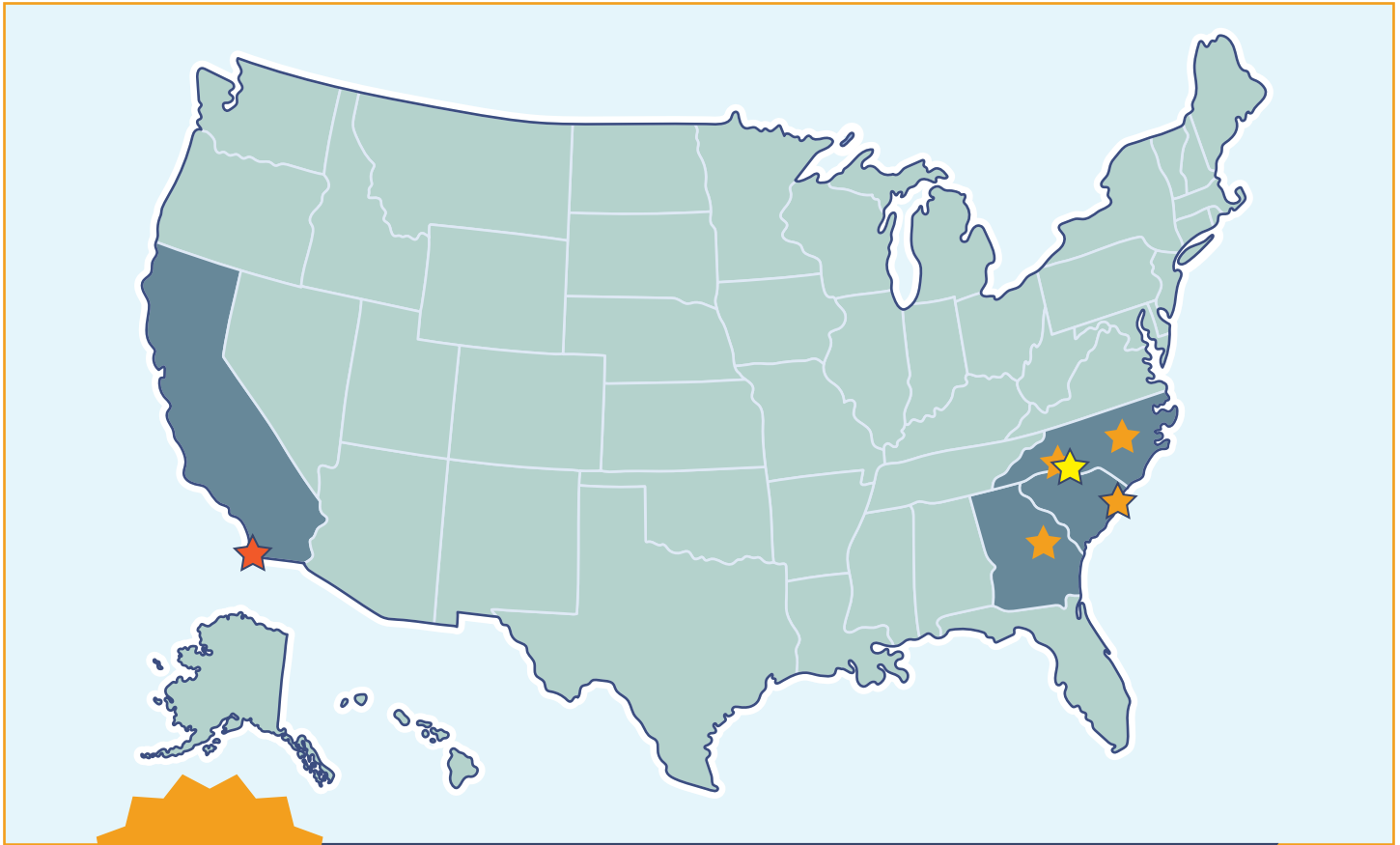
INSURANCE/TAXES

Property Taxes/HOA Fees	\$ _____	INCLUDED
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ENTERTAINMENT

Educational, Cultural & Recreational Programs	\$ _____	INCLUDED
Gym Membership	\$ _____	INCLUDED
Exercise Classes	\$ _____	INCLUDED
Fun Outings (Billiards, Movie Theater, Golf, Pickleball)	\$ _____	INCLUDED
Gardening	\$ _____	INCLUDED
Transportation	\$ _____	INCLUDED

Contact *Prime Independent Living*



**LOCATIONS
COMING
SOON**

PRIME CAROLINA COAST | PRIME CHARLOTTE
PRIME ATLANTA | PRIME RALEIGH

Have questions about our communities, specific locations, or our management and consulting services?

We are happy to provide answers.

Give us a call at any of our offices below.

★ CHARLOTTE, NC

704-280-8310

★ PRIME CAROLINA COAST

843-279-5617

★ SAN DIEGO, CA

858-764-2538

www.PrimeIndependentLiving.com

